

## Keswick Film Club

### Treasurer's Report 2022 – 2023

The accounts have been professionally prepared as usual and will be sent to the Charity Commission as required by law.

However, they do not show any of the detail that you may be interested in.

At the start of the season, we had £29,631.85 in cash shared between a current account and a savings account. Both with Barclays. I was asked to provide information to Barclays as they had only just noticed we were now a Charitable Incorporated Organisation and not a regular charity/company. I supplied shed loads of information (often twice) - however Barclays continued to ignore it / lose it and threatened to close the accounts if they were not 'satisfied.' I changed the accounts to the CO-OP (with the approval of the trustees).

KFC ended the year with £25,637.03 cash across current and savings accounts. There are no bank charges with CO-OP. A simple explanation for the reduction in cash is that we spend more than we earn. Prices have risen since 2019 (Alhambra Hire: Reminder Advert), and our charges have stayed flat until Sept 2023 (but they will only show effect in 2023 - 24).

Screening fees are percentages of the total ticket sales and the % has not changed in all this time. Since Covid we have struggled to return to the numbers attending films before the pandemic and all the lockdowns.

For 2023 - 24 we have raised ticket prices to mitigate this and continued with pre-screen wine & nibbles to improve the socialising / friendliness each Sunday – to encourage people to show up.

For each film I calculate a simple profit/loss per seat. (Ticket Income, minus screening fee, venue hire and reminder advert). This isn't a forensic examination!

As of today, we need an audience of 70(approx) to break even using this analysis.

|                 | 2018-2019 |         | COVID | 2021-2022 |         | 2022 - 2023 |         | Year | Cash at Year End |
|-----------------|-----------|---------|-------|-----------|---------|-------------|---------|------|------------------|
|                 | Spending  | Income  |       | Spending  | Income  | Spending    | Income  |      |                  |
| FILM Festival   | £21,246   | £21,872 |       | £12,792   | £14,495 | £15,324     | £15,317 | 2013 | £21,427          |
|                 |           |         |       |           |         |             |         | 2014 | £19,532          |
| Admin           | £2,996    |         |       | £985      |         | £2,621      |         | 2015 | £19,545          |
| Memberships     |           | £2,146  |       |           | £1,240  |             | £1,640  | 2016 | £17,341          |
| Net Grants/Spon |           | £3,044  |       |           | £2,565  |             | £350    | 2017 | £14,449          |
| Ticket Sales    |           | £32,971 |       |           | £18,240 |             | £24,168 | 2018 | £12,882          |
| Advertising     | £1,451    |         |       | £1,388    |         | £1,207      |         | 2019 | £17,086          |
| Printing        | £3,947    |         |       | £2,350    |         | £2,746      |         | 2020 | £23,993          |
| Venue Hire      | £10,512   |         |       | £6,328    |         | £11,685     |         | 2021 | £23,600          |
| Film Hire       | £11,754   |         |       | £6,510    |         | £9,785      |         | 2022 | £29,632          |
|                 |           |         |       |           |         |             |         | 2023 | £25,637          |